



### **Dr. James JC Cooley Biography**

Dr. James JC Cooley a devoted Christian, is a dedicated business owner, sought out motivational speaker, community activist, author, and a retired Navy Officer (23 years) who was born in Chattanooga, Tennessee. He is a husband, father, and a grandfather.

Dr. Cooley is the television Host of The James Cooley Show...It's Your Life LIVE on e360tv and over 20 LIVE Streaming platforms that include Facebook, YouTube, LinkedIn, Roku, Apple TV, and other streaming networks. He is also the Host of the International and National Live Radio/Podcast The James Cooley Show...It's Your Life.

He is the author of "Country Boy, City Boy, A Journey, That Ain't Over Yet" (2020) & Audiobook narrated by James Cooley (2021), The Book of Knowledge: "Your Pathway to Enlightenment (2015), My Path (2014).

Dr. Cooley is the President & CEO of JC Cooley Innovation Solutions, LLC, and The JC Cooley Foundation Options & Opportunities / The Choice Program. The goal of this organization is to establish partnerships with schools, churches, clubs, business communities, and other community outreach centers to teach our youth and young adults his philosophy of the **4 C's**.- **CREATE, COLLABORATE, COMMIT**, and most importantly **CONFIDENCE**. These principles lead to **CHARACTER BUILDING**. **The organizations'** primary focus is on our youth and young adult development. He has spoken and taught well over 100,000 youth and young adults across the country and overseas. His mission is to ensure we equip our Today's Youth to be our Future Leaders of Tomorrow. In addition, the JC Cooley Foundation has given out over 115 scholarships to deserving high school seniors to ensure they have a starting point for higher learner which includes technical school, junior college, or a 4-year university.

He has been the featured guest speaker for several major companies, the U.S. military, various Rotary Clubs, churches, Boys and Girls Clubs, several high schools as well as middle schools and local community events. James also created and hosted a Youth Inspirational Leadership Breakfast program on Saturdays for students (5-19 Years of age) held at several different locations in Temecula and Murrieta, California. He has supported youth development through involvement in the Adopt-A-School programs, various community mentoring programs, and as a coach of youth sports teams.

James is also very proactive in his community. He has served on several boards including Temecula Valley Chamber of Commerce as an Ambassador, Temecula Assistant Youth Counselor, Valley-Wide Recreation Center Coach and Mentor, and YMCA. James was also a candidate for Temecula City Council and Mayor in election years 2014 and 2016. He is also an active member of the Temecula Rotary Club.

He began his Navy career as an enlisted sailor. Through hard work and extreme dedication to excellence, he worked his way up through the enlisted ranks to reach the rank of E-9, Master Chief Petty Officer, prior to closing out his enlisted record after 15 years. James was then selected and served as a US Navy commissioned officer for 8 years and obtained the rank of Lieutenant (LT/03E). After 23 years of military service, Cooley retired and worked for the U.S. Government and DOD aerospace industry and started his own company as a U.S. government contractor.

Dr. Cooley was the writer, director, host, and producer of “Cooley’s Fitness Tips Television Show that was broadcasted to over one million viewers weekly around the world (1989 -1993). He was presented with the 1992 Senior Enlisted Admirals Gallery and Renken Award of Merit for the Cooley Fitness show breakfast tutoring program for underprivileged and academically at-risk students, the first of its kind in the USA. Cooley qualified/requalified over 1,000 military and civilian personnel in cardiopulmonary resuscitation. James was selected as one of the first George H. Bush’s One-Thousand Points of Light recipients for outstanding community service. He was awarded the recipient of the ABC Channel 10 Salute to San Diego Military Heroes Award in April 2015 special airing on ABC 10 and ABC.com (worldwide) on 18<sup>th</sup> May 2015.

James’ illustrious career spans over 35 years in the information security industry. As a retired U.S. Navy officer, he has served as an Information Technology and Telecommunications Network Operation Officer, a U.S. Navy Recruiter, a Navy Drill Instructor (Company Commander), Information Assurance Officer, Communications Officer, Security Officer, and Director of Telecommunications Training and Development of Navy personnel at various locations overseas and throughout the United States.

Dr. Cooley has an Honorary Doctorate of Philosophy Degree from Trinity International University Ambassadors (T.I.U.A School of Business and part of the United Nations). James is a dedicated business owner, motivational speaker, author, and community activist whose primary focus is on our Youth development. He has been the featured guest speaker for several major companies, the U.S. military, various Rotary Clubs, churches, Boys and Girls Clubs, several high schools as well as middle schools and local community events.

James is also a Doctoral Student at Concordia University (E.D.D. Transformational Leadership). His educational background includes a Masters of Public Administration (MPA) from Central Michigan University, Executive MBA Masters Certificates and Executive Master Certificate Transformational Non-Profit Leadership and Management from the University of Notre Dame. He graduated From Villanova University with several Masters Certificates in Six Sigma (Black Belt Certified), Lean Enterprise Solutions, Applied Project Management, Masters in IS/IT Project Management, Masters in Information Security Management – GOVERNMENT, Masters

in Information Systems Security, and Masters in Organizational Leadership. He resides in Temecula, California and Fort Worth, Texas with his wife of 14 years Michelle.

From growing up in Chattanooga Tennessee's toughest neighborhoods to living on a farm in Alabama as a young man, to a man whose accomplishments in community service, television, business, education, and the military are alone extreme accomplishments.

James is the father of four grown children (James III, DeAngelo, Brittany, and Joshua) and a grandfather of four (Kae' Lani, Kaile, DeAngelo, and Jewel). He resides in Temecula, California and Fort Worth, Texas with his wife of almost 15 years Michelle.